JET AIRWAYS

February 6, 2012

The Manager
Listing Department
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Plot No. C/1, G Block
Bandra -Kurla Complex
Bandra (E), Mumbai 400 051

Bombay Stock Exchange Limited
1st Floor, P. J. Towers
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Mumbai 400 001

Symbol: JETAIRWAYS/Series: EQ

Stock Code: 532617/JETAIRWAYS

Dear Sirs,

Sub: Jet Airways declared winner for Customer & Brand Loyalty in "Domestic Commercial Airlines Sector"

Attached herewith is the Press Release issued by our Company on the captioned subject, for your information and record.

Yours faithfully,
Jet Airways (India) Limited

Monica Chopra
Company Secretary & Associate Legal Counsel

Encl.: a/a

JET AIRWAYS

MEDIA RELEASE

JET AIRWAYS DECLARED WINNER FOR CUSTOMER & BRAND LOYALTY IN "DOMESTIC COMMERCIAL AIRLINES SECTOR"

Mumbai, February 3, 2012: Jet Airways, India's premier international airline, has been declared the winner for "Customer & Brand Loyalty in Domestic Commerical Airline Sector" at the 5th Loyalty Awards.

Mr Manish Dureja, Vice President- Marketing, Jet Airways, received the award at a glittering ceremony at the Intercontinental, Lalit on February 1, 2012, attended by luminaries from the IT, trade and travel industries.

The 5th Loyalty Awards are presented by AIMIA and conceived and managed by the Kamikaze B2B media. These awards are the outcome of a combination of consumer research undertaken in five major cities aided by nominations received from organisations.

Mr Sudheer Raghavan, Chief Commercial Officer, Jet Airways, said, "At Jet Airways, we are delighted to receive this award, which is a reflection of the airline's commitment to offering its guests the very best travel experience, on the ground or in the skies, which has resulted in a strong sense of brand loyalty amongst its guests. "

About Jet Airways

Jet Airways currently operates a fleet of 101 aircraft, which includes 10 Boeing 777-300 ER aircraft, 12 Airbus A330-200 aircraft, 59 next generation Boeing 737-700/800/900 aircraft and 20 modern ATR 72-500 turboprop aircraft. With an average fleet age of 5.81 years, the airline has one of the youngest aircraft fleets in the world. Flights to 76 destinations span the length and breadth of India and beyond, including Abu Dhabi, Bahrain, Bangkok, Brussels, Colombo, Dammam, Dhaka, Doha, Dubai, Hong Kong, Jeddah, Johannesburg, Kathmandu, Kuala Lumpur, Kuwait, London(Heathrow), Milan, Muscat, New York (both JFK and Newark), Riyadh, Sharjah, Singapore and Toronto.

About Jet Airways Konnect

Jet Airways' Konnect service operates on key domestic routes, and is designed to meet the needs of the low-fare segment with value-for-money fares. Jet Airways Konnect links seven major metros - Mumbai, Delhi,

Chennai, Bengaluru, Hyderabad, Ahmedabad and Kolkata – with several destinations across India, operating approximately 290 flights daily.

About JetLite

JetLite is a subsidiary of Jet Airways India Ltd. and was acquired by Jet Airways in April 2007. Positioned as an all-economy, no-frills airline, JetLite operates a fleet of 19 Boeing 737 series aircrafts. The airline flies to 31 domestic destinations and 1 international destination (Kathmandu), operating 123 flights a day, on average.

Jet Airways, Jet Airways Konnect and JetLite have a combined fleet strength of 120 aircraft and operate over 620 flights daily.

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